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## Web Development

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## Website Development

The website is a showcase for the world and thus contributes significantly to the image and success of the company.

SourceWeb Informatics AG creates unique web designs, perfectly matched to the corporate design and needs of your company. At SourceWeb, web design means a design that adapts to current trends while still respecting classic principles - always taking into account the user experience. From the very first moment, the web designers focus on the client's wishes and provide advice at the highest level. In web design many aspects are crucial for success.

### The user experience is the top priority

Therefore, every decision within the design process also focuses on the user, because it is for them that the website is ultimately created. The better the user experience and easier the ordering process or contact, the more positive it will be for your sales. Intelligent web design lets the visitor immediately see what it's all about, answers any questions they may have, and still arouses curiosity.



## Webshop development

We know the special challenges in e-commerce. With the aim of optimizing processes, we accompany your digitization process and develop the ideal digital solution for your business model.

In doing so, it is important to us to plan user-friendly ordering processes with you, incorporate complex customer data and individual pricing, and thereby increase customer satisfaction and efficiency in online sales.



## Web applications

More and more often, companies decide not to run their applications in and outside of their company as desktop applications (also: rich client applications), but to implement them as web applications.

In addition to classic websites such as company presences, news portals, etc., we are now also implementing more and more complex office or specialist applications in a web front-end back-end architecture.

The reasons for this are the steadily increasing availability and quality of Internet connections on the one hand, and the comparatively high performance of browsers, as well as the technically almost unlimited computing capacity of servers in data centers on the other. Since the complex calculations for this type of application take place directly in the data center and not on the user's PC, even the most complex applications can be run on weak end devices and even simple smartphones.

**Just contact us, we will be happy to analyze your requirements and provide you with a non-binding offer!**

